

LOW CALORIE*



NOW AVAILABLE

*G2 has 25 calories per 8oz serving versus the leading sports drink (50 calories per 8oz serving).

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INTRODUCING G2 FOUNTAIN



Try G2, the low-calorie electrolyte beverage offering from Gatorade.
Fill up your fountain cup with G2 anytime.



**#1 New
Product Launch
within Food & Beverage
categories in 2008¹**

**G2 posting sales growth of
+11% vs. YAG³**

**G2 is now the largest
subline from Gatorade
and is nearly 1/2 the size
of TOTAL PowerAde*⁴**

**The Top 20 SKUs from
Gatorade now feature
4 variations from G2⁵**

*PowerAde is a registered trademarks of Coca-Cola

¹IRI's Annual New Product Pacesetters report

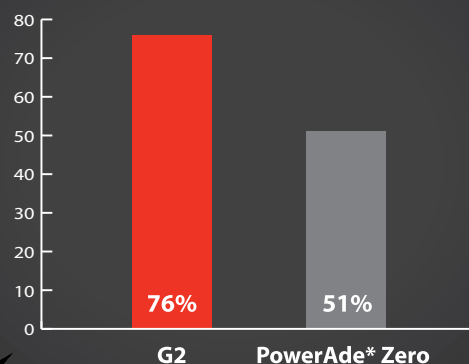
²IRI, TTL U.S. Convenience, Current YTD ending 6/14/09

³IRI, Dollar Sales, TTL U.S. Convenience, Current YTD ending 6/14/09

⁴43% of TTL PA, IRI, Dollar Sales, TTL U.S. Convenience, Current YTD ending 6/14/09

⁵IRI, Volume Velocity, TTL U.S. Convenience, Current YTD ending 6/14/09

**G2 now in distribution in 76%
of convenience stores²**



Convenience Store Distribution

**25 calories
per 8 oz serving**

**Available in:
Fruit Punch**

